Media Kit 2026–27

Advertising with an international dental journal

Guident is an international, open access, peer-reviewed dental journal published monthly since 2007 by Ivory India, New Delhi. It reaches dental practitioners, specialists, academics and students in India and abroad.

2007	1,693	160	22,000+
ESTABLISHED	ARTICLES ONLINE	ISSUES ONLINE	CIRCULATION

About Guident

Guident is a trusted resource for dental professionals. The journal publishes original research, clinical case reports and review articles across all dental specialties, and every article is free to read online.

Founded as a print dental magazine in 2007, Guident has developed a strong digital presence through www.guident.net, which hosts one of the most comprehensive online collections of dental articles and attracts readers from India and abroad.

Editorial leadership

- **Dr. Parvez Alam Khan**, Editor (B.D.S., M.I.D.A)
- **Dr. Manesh Lahori**, Associate Editor (B.D.S., M.D.S., F.I.S.O.L, F.I.C.O.I)
- Review Board of specialists and an international Advisory Board

Abstracting and indexing

ProQuest · EBSCO Host · Ulrich'sweb · InfoBase Index · IFSIJ · Index Copernicus (under evaluation)

Journal profile

Title	**Guident**
Publisher	**Ivory India, New Delhi**
Established	**2007**
Frequency	**Monthly**
Access	**Open access**
Review	**Editorial and peer review**
Language	**English**
Website	**www.guident.net**

Readership

- General dental practitioners
- Specialists in all dental disciplines
- Postgraduate students and interns
- Faculty of dental colleges and institutions
- Dental laboratory professionals
- Industry and trade professionals

Content mix

373 case reports, 54 reviews, 33 research articles and monthly editorials.

Articles by specialty



Digital advertising rates

Display placements on guident.net, billed monthly. Rates are listed in Indian rupees, US dollars and Chinese yuan.

Placement	Dimensions	Max file size	INR	USD	CNY
Home Page Top	570 × 90 px	120 KB	₹15,000	$250	¥190
Home Page Bottom	260 × 120 px	100 KB	₹10,000	$170	¥125
Home Page Below Testimonial	433 × 115 px	100 KB	₹12,000	$200	¥150
Home Page Right Side Box	211 × 458 px	130 KB	₹8,000	$135	¥100
Home Right Side Box	211 × 150 px	100 KB	₹6,000	$100	¥75
Article Pages Top	728 × 90 px	200 KB	₹8,000	$135	¥100
Events Calendar Right Side Top	300 × 600 px	220 KB	₹6,000	$100	¥75
Events Calendar Right Side	120 × 600 px	120 KB	₹4,000	$70	¥52

All rates apply per month. File size should not exceed the stated limit. Custom packages, multi-month bookings and print issue advertising are available on request.

Artwork specifications

- Formats: JPG, PNG, GIF or WebP (animated GIF/WebP accepted)
- Supply artwork at the exact pixel dimensions listed, in RGB colour
- Include the destination URL with your artwork
- Supply artwork before the agreed campaign start date

Other opportunities

Print issue

Advertising in the monthly print edition of Guident. Rates on request.

Newsletter

Placements in the monthly Guident email newsletter featuring each new issue.

Events

Partnership with the International Dental Lab Expo and the Guident Dental Awards.

Advertising policy

Guident maintains a clear separation between advertising and editorial content.

- All advertisements are clearly labelled as advertising.
- Advertisers have no influence over editorial decisions or the selection of articles.
- Acceptance of an advertisement does not imply endorsement of a product or service by the journal, its editors or the publisher.
- Advertisements must be accurate, must comply with applicable laws and professional codes, and must not make misleading clinical claims.
- The publisher reserves the right to decline or withdraw any advertisement.

Booking process

1. Enquire

Contact the media team with your preferred placements and dates.

2. Confirm

Receive a proforma invoice and confirm the booking.

3. Go live

Submit artwork; the campaign runs for the booked months.

Contact the media team

Guident, published by Ivory India

E13/13, 2nd Floor, Khirki Extension, Malviya Nagar, New Delhi 110017, India

Email
info@guident.net

Phone
+91 99909 22853

Web
www.guident.net/advertisement.html